

Subject: Felm Letter of Reference for  
Bridge Investment Consultancy



Date 27<sup>th</sup> February, 2026

## TO WHOM IT MAY CONCERN

Dear Sir/Madam,

Bridge Investment Consultancy and the Finnish Evangelical Lutheran Mission (Felm) had a contract between December 2025 and February 2026, whereby Bridge Investment Consultancy was tasked with undertaking a market study for a Finnish digital company, Work Pilots. This included an in-depth study into young people's needs for the application, the regulatory environment, potential partners and competitors.

BIC performed the research and assigned tasks with professionalism and accuracy, and the resulting study results have been highly useful in identifying potential partners, stakeholders and assessing young people's needs for Work Pilots' digital application. Felm would be happy to use their services in other similar projects, and can highly recommend BIC's services for other clients looking to establish themselves or invest within the Ethiopian market.

You can reach out to me for further information about our cooperation with BIC using my contact information below.

Regards,

*Anna Suoheimo*

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