



Embassy of Rwanda in Ethiopia & Djibouti
Permanent Mission to AU & UNECA

Addis Ababa, 27th November 2024
N° ARA/761/2024

To Whom It May Concern,

Subject: Testimonial Letter for Bridge Investment Consultancy's African Business Link Initiative

On behalf of the Rwandan Embassy in Ethiopia, I am pleased to extend this testimonial for Bridge Investment Consultancy and their exemplary role in organizing the African Business Link (ABL) initiative, aimed at connecting Ethiopian investors with thriving business opportunities in Rwanda.

Through Bridge Investment Consultancy's dedicated efforts and strategic vision, ABL has served as a vital platform to strengthen trade relations between Ethiopia and Rwanda. The ABL initiative successfully introduced Ethiopian business leaders to Rwanda's dynamic sectors, including Agriculture, Agro-processing, Health Innovation, Manufacturing, and Infrastructure. This initiative has provided investors with in-depth insights and first-hand experiences, showcasing Rwanda's favorable investment environment and robust growth potential.

Bridge Investment Consultancy's expertise in organizing well-structured fact-finding missions and business events has contributed to fostering meaningful partnerships between Ethiopian and Rwandan businesses. By facilitating direct engagements, knowledge sharing, and strategic networking, they have created invaluable opportunities for growth and cooperation. The partnership and support provided by the Rwandan Embassy have been instrumental in this endeavor, enabling Bridge Investment Consultancy to successfully navigate logistical, diplomatic, and strategic aspects of the initiative.

We commend Bridge Investment Consultancy for their professionalism, unwavering commitment, and collaborative approach. Their work in creating the African Business Link underscores their dedication to bridging investment opportunities across Africa.

We look forward to continuing this impactful partnership and furthering our shared vision of economic integration and prosperity.

Sincerely,


Robert Opirah
First Counsellor

